

Mark Noya

Metro Manila, Philippines
+63 927 141 8149

www.marknoya.me
markbriannoya@gmail.com

Career Profile

Senior Product Designer with 6+ years of experience designing and shipping web and mobile products across fintech, e-commerce, government, and real-estate domains. Strong focus on design systems, complex user flows, and scalable product foundations. Proven ability to translate business goals and user needs into clear, intuitive experiences through close collaboration with product and engineering teams.

Core Expertise

- **Design Systems Management:** Created, managed and maintained design systems across 10+ projects, ensuring cohesive and efficient workflows for UI consistency.
- **Designing with AI:** Used AI to help with design decisions, identify edge cases, and extract information to aid design decisions
- **UI/UX Audits Heuristics Analysis:** Conducted audits of UI/UX components using usability heuristics and front-end development skills to identify areas for improvement.
- **Intuitive Interface Design:** Created visually appealing, accessible, and intuitive interfaces that meet user needs and business objectives.
- **Advanced Prototyping:** Developed high-fidelity interactive prototypes in Figma.
- **Motion Design:** Created motion graphics using Rive.
- **Collaborative Workshops:** Led interactive design workshops, fostering collaboration and solution-oriented discussions with stakeholders and cross-functional teams.
- **Development Support and Handoff:** Helped and facilitated in design handoff to development team through the implementation process. Made sure that the UI/UX requirements were correctly implemented.
- **Design Leadership and Advocacy:** Hosted informal knowledge-sharing sessions to improve design practices and promote a user-first approach within the organization.

Work Experience

Multisys Technologies Corporation

Since October 2019

Senior Product Designer, Design Systems Lead, Product Owner

Designed and shipped web and mobile products across fintech, e-commerce, government, mobility, and real-estate domains. Partnered with product owners and engineers to define requirements, optimize user flows, and deliver scalable, system-driven solutions.

Key Impact

- Currently product owner for Bloc, a real-estate and community management platform covering multiple experiences.
- Designed large-scale, multi-role platforms (admin portals, partner tools, consumer apps) across production products.
- Improved e-commerce merchant onboarding, achieving a 3× increase in successful registrations.
- Led product design for Bloc, a real-estate and community management platform covering Partner, Operations, Customer Success, and Resident experiences.
- Built and maintained design systems used across 20+ projects, aligning design tokens and components with React/Tailwind/Storybook workflows.
- Bridged design and development by leading internal design systems and contributing to implementation-ready components.
- Authored internal design system documentation.
- Integrated AI-assisted workflows into product design and internal tooling.

InnoXcell (*now TEH Group*) - Hong Kong

November 2018 - September 2019

Web Developer and Graphics Designer

- Collaborated to create workbooks, brochures, various marketing materials, and banners with event producers in Hong Kong for simultaneous events hosted by the organization. Also updated and enhanced the organization's marketing website, ensuring accurate and timely information for users

Tanda - Australia

Junior Front-End Developer

July 2018 - September 2018

- Maintained and built pages for the organization's marketing website using HTML, CSS, and JQuery.

Educational History

Bachelor of Science in Information Technology, Cum Laude

Systems Technology Institute (STI) College, June 2014 - March 2018